



**PEOPLE EXPECTATIONS REGARDING MULTINATIONAL  
CORPORATION'S IMPACTS TOWARDS HOST COUNTRY**

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**“DECLARATION OF ORIGINAL WORK”**

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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
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- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specifically acknowledged.

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## **LETTER OF SUBMISSION**

July 2014

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Dear Sir,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper titled "PEOPLE EXPECTATIONS REGARDING MULTINATIONAL CORPORATION'S IMPACTS TOWARDS HOST COUNTRY" to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Thank You

Yours Sincerely,

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## **ABSTRACT**

This study is focusing on the people expectations regarding what positive impacts that Multinational Corporation (MNC) had brought to the host countries. The definition of Multinational Corporation (MNC) is any company that engages in business functions beyond its domestic border, (John B. Cullen 2010). The impacts have potential to affect the host countries economic activities. The main objective of this project paper is to determine whether there is a knowledge sharing, technological development and creation of employment opportunities in the host countries through Multinational Corporation's activities. The research is focusing on the positive impacts of Multinational Corporation. The theoretical framework of this study consists of dependent variable and independent variables. The sample size of this study was 100 respondents from International Business students at Universiti Teknologi Mara (UiTM). Data was obtained by using primary and secondary data. Respondents were required to answer the questionnaires that included the statements of each variable. Once the necessary data was collected, the data was analyzed and summarized in a readable and easily interpret form. The Statistical Package for the Social science (SPSS) version 21.0 was used to summarize the data. The results are in the form of frequency distribution, correlation coefficient, reliability testing, descriptive statistic and regression analysis.

**Keyword** : Multinational Companies, Host Countries, Knowledge Sharing,  
Technological Development, Creation of Employment Opportunities

**Paper Type** : Research Paper

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